

Bidvest Top Turf is the preferred supplier for a wide range of specialized horticultural projects and has an exciting opportunity for an enthusiastic <u>Business Development Executive</u> to join our dynamic team.

Business Development Executive (KZN Region)

JOB PROFILE

BASIC REQUIREMENTS	FUNDAMENTAL COMPETENCIES
Matric Certificate & Relevant Sales Qualification Minimum experience of 3 years in Sales field Horticultural experience is an added advantage Valid Driver's License & Own Car	Excellent communication skills (written and verbal) Computer literacy in MS Word, MS Excel , MS Outlook, and PowerPoint Good interpersonal, leadership and managerial skills Able to work independently Good work ethic and a positive attitude

Attributes

- Demonstrate the aptitude or competence for assigned responsibilities.
- Demonstrate the ability to take initiative and carry out assigned jobs to completion.
- Manage time and resources well and demonstrate good organizational and leadership ability with strong interpersonal skills.
- Work under pressure when required and work overtime as and when the role and responsibilities require it.
- Committed, motivated able to achieve tasks in the required time frames.
- Prepared to go the extra mile to achieve the goals of the client.
- A positive attitude.
- Continuously pursues to improve skills through on the job or external training.
- Good time management and deadline driven.

Job Roles & Responsibilities

- Identifying opportunities for new business development through following up on leads and conducting research on target clients.
- Identify decision makers within targeted leads to begin sales process.
- New business generation by meeting potential clients to understand needs and providing relevant solutions.
- Managing the sales process to close new business opportunities.
- Meeting and exceeding weekly and monthly activity and revenue targets.
- Regular updating of Weekly Forecast Plan, Sales Call Planner & Sales Pipeline Reports & submitting them to National Sales Manager on a weekly basis.
- Maintaining a pipeline of all sales activities, with a clear record of proposal submission dates and subsequent follow-up
 efforts.
- Collaborating with Regional Managers to accelerate influx of business opportunities in the assigned territory.
- Combining efforts and fostering a collaborative environment within the business as a whole
- Creating informative presentations; presenting and delivering information to potential clients at client meetings, industry exhibits, trade shows, and conferences.
- Conducting secondary research into company financials, line of business, technology requirements, etc., to personalize
 prospecting efforts.
- Staying up to date with the latest procurement industry trends & best practices.
- Where necessary, support marketing efforts such as trade shows, exhibits, and other events.
- To carry out any other duties that may be delegated by the National Sales Manager from time to time.